

# **ASQ SACRAMENTO SECTION 0605 - MEETING OUR MEMBERS' NEEDS**

**SUBJECT:** Increasing the value of Sacramento ASQ Section Benefits to its members, non-members, and organizations throughout the Sacramento ASQ Section territory.

## **Background**

For over three decades, the ASQ Sacramento Section has provided value and benefits to its membership, such as: proctoring of certification exams; study groups to assist members with passing certification exams; training including Six Sigma, Lean, Quality Manager; networking; and monthly dinner meetings and presentations. It was not so long ago this section sponsored conferences right here in Sacramento, including a National Conference for Quality Kid. However, times change.

## **The Problem**

Today the data indicates that most companies no longer pay for ASQ dues, are very limited with financial assistance for training, and have limited time off the job to attend training and other functions. What also changed is the requirements to be successful. In addition, the geography of the ASQ Sacramento Section is huge, from Modesto to the Nevada/Oregon border, limiting those on the outer edges of the section from accessing many of the benefits being offered by the section.

## **The Approach – CHANGE!**

ASQ Sacramento Section 0605 leadership is hosting a free, four-hour event at the

**Lions Gate Hotel Officers Club, 3410 Westover St, McClellan Park, Sacramento, CA 95652**

**Saturday, April 22<sup>nd</sup> from 9:00 A.M. – 1:00 P.M.**

## **The Objective**

- To learn from our members what they need to succeed in today's quality environment
- How the section can meet its members' needs
- The barriers to our members and to the section to overcome those barriers

**A hot breakfast will be provided at no cost to you** as a thank you for your input, as this event is important to all of us.

The design for this event is listening and member interaction. NO boring presentations about what the section board thinks. We listen, and together we set a new and exciting direction that will bring value in ways that will assist you with your success, and gain new support from business and government leaders.

## **Outreach and Collaborating**

Part of this new direction must include business, education, and government leaders. We need their support to increase the value quality can bring to you and our community. It is the intent of this effort to include several business, education, and governmental leaders so we all hear firsthand what they need from their quality efforts, their barriers, what they see as solutions, and how the section might assist them. PLEASE help us identify and gain support for these leaders to attend.

## **Flyer**

On the back of this letter is a flyer and further information. Please feel free to copy and post it.

## Driving Change Through Listening

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Join us for a listening event and to enhance **YOUR** benefits and value provided by the Sacramento Section of the American Society for Quality

**April 22, 2017**

**9:00 AM to 1:00 PM**

**Free Breakfast**

**Breakfast Is On Us at this Special Event  
Located at the Lion's Gate (Officers Club) in McClellan Park**



**Space Is Limited To 40 Section Members  
& Special Outside Guests.**

**RSVP by email to save your space at:**

**[Quality1@surewest.net](mailto:Quality1@surewest.net)**

**PLEASE, since space is limited, be sure you can and will attend, and you are excited about discussing what the section can help your company, your career, make you successful, and how it can improve our community.**